

Hello

I am Kashvi Bansal, a recently graduated designer, committed to exploring diverse mediums to effectively convey my creative ideas. My experience spans across the realms of print publication and branding, picking up insights within the field of design. In addition, I have extensively worked on data collection, analysis, and visualization.

I thrive on research and experimentation, constantly seeking solutions to design challenges. My proficiency in the Adobe Suite equips me to bring concepts to life with precision and creativity. I am analytical, reliable and like to talk about human experiences.

I am seeking opportunities that will not only facilitate my professional growth but will also enable me to contribute my skills to a radical creative space to build meaningful and indelible design solutions.

Education

Sanskriti, Ajmer

Science, Mathematics | Class of 2018

Indian Institute of Art and Design, Delhi

B.A. Communication Design | Class of 2023

Recognition

Academic Excellence Award

at Indian Institute of Art and Design, 2023

Primarily for my graduation project work done through Information Design and Publication called 'Missing in Action', a study about women in cinema, along with my overall performance throughout the course.

Foundation with Distinction

at Indian Institute of Art and Design, 2019

I completed my college foundation year with distinction, working with different materials, learning and exploring design practices and conducting research, this helped in building a strong base for my education and learning.

Experience

THRS

November 2023 - January 2024

Independently led the redesign of THRS, a travel and representation company's website. From initial goal recognition and research to crafting a modern UI/UX, the project aimed to boost user engagement and align with business objectives, achieving a polished online presence.

Design Stack

June 2022 - Sept 2022

Thoroughly designed the 2022 Godrej Construction Annual Report. Also contributed to the branding identity of a Bangalore-based restaurant, Travelers' Bungalow. This involved creating their menu and diverse patterns. Additionally, conducted research and conceptualization for various other brands.

Platform Magazine

June 2022 - July 2022

Worked on their online magazine 'EZ' August edition 2022. Designed weekly newsletters alongside daily Instagram posts and stories. Developing day-to-day labels and features for their website.

JD Centre of Art

May 2021 - June 2021

Extensive research on techniques of print-making that I then translated into various illustrations and posters for an upcoming exhibition at the time.

Anatomy of a wildflower - Priyanka Karma

July 2021 - August 2021

Worked extensively on book editing, flow, content, layout and type. 'Anatomy of a wildflower' is a poetry book that was published in August, 2021.